JOB SEARCHING: IN IT TO WIN IT
GET ‘AHEAD’ IN YOUR JOB SEARCHING…

- https://www.youtube.com/watch?v=qkj0mCp1zaw
JOB SEARCHING STRATEGIES

- Networking
  - Attend Events
    - Career Fairs
    - Events put on by companies
    - Events put on by organizations, groups, committees, etc.

- Market Yourself
  - Create an “elevator pitch”
    - Summarizes interests
    - Relevant background information
    - Do your research
    - Brainstorm questions to ask professionals for learning and engaging new contacts in conversation
ELEVATOR PITCH EXPLAINED…

- https://www.youtube.com/watch?v=plpLjq7rblQ
JOB SEARCHING RESOURCES

- Hire an Islander Database
- Company websites
- Job search engines (e.g. Indeed.com, SimplyHired.com)
- Apps (e.g. LinkedIn Jobs, Indeed, Seton Healthcare Family)
- Social Media sites such as Facebook, LinkedIn and Twitter
- Networking (attending career fairs, industry/community events, mixers)
DO’S AND DON’TS OF MARKETING YOURSELF ONLINE

**Do:**
- Post interests, qualifications, skills, professional affiliations, awards, etc.
- Join and follow social networking sites of companies, organizations, groups relevant to career field
  - Twitter, Facebook, LinkedIn, Instagram, YouTube, Tumbler, Pinterest, blogs, websites, etc.
- LinkedIn is a great way to get in touch with professionals/recruiters in your field of interest

**Don’t:**
- Inappropriate images/posts/tags
- Displaying private information

**Considerations:**
- Think before you tag/post
- Would you want your current or potential employer to see this?
- Could prevent you from landing the job or can get you fired from your current job
WHEN SOCIAL MEDIA GOES WRONG...

Olivia

Boriddem. My professer said the sun is a star. What an idiot
November 1 at 12:18pm via iPhone · Share

Eric

The sun IS a star.
November 1 at 12:29pm

Paige

haha that it is olivia
November 1 at 12:53pm

Olivia

LOL u guys r idiots
November 1 at 6:14pm

WORKS AT TACO BELL
Think of relevant skills that you have acquired throughout your college career that translate across all fields:

- Demonstrates effective leadership
- Ability to work independently and in a team environment
- Exhibits effective communication
- Strong attention to detail
- Demonstrates efficient critical-thinking and problem-solving skills
- Quality multi-tasking abilities
- Understands the importance of maintaining confidentiality
- Working effectively under pressure
- Experience with relevant software in your field
MARKETABLE SKILLS AT A GLANCE

- Critical thinking and problem solving
- Oral and written communication
- Teamwork and collaboration
- Leadership
- Career management
- Technical skills
- Professionalism and ethics
RESOURCES

- Career Services resources
  - [http://career-services.tamucc.edu/current%20students/Resources.html](http://career-services.tamucc.edu/current%20students/Resources.html)
- 5 ways to find your dream job:
  - [https://www.entrepreneur.com/article/248750](https://www.entrepreneur.com/article/248750)
- Job-Search Advice for College Seniors and Recent College Grads: Job-Hunting in Times of Uncertainty
  - [https://www.livecareer.com/quintessential/job-search-advice](https://www.livecareer.com/quintessential/job-search-advice)
ANY QUESTIONS?

SERVICES:
• Career Counseling
• Career Assessments
• Internships/Part-Time & Full-Time Jobs/Volunteer Opportunities
• Resume & Cover Letter Reviews
• Mock Interviewing
• Career Fairs
• Career Related Events
• Career Resources

Office:
UC 304

Call 361.825.2628 to schedule your appointment

http://career-services.tamucc.edu