

JOB SEARCHING: IN IT TO WIN IT



TEXAS A&M
UNIVERSITY
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**CAREER
SERVICES**

GET 'AHEAD' IN YOUR JOB SEARCHING...

- <https://www.youtube.com/watch?v=qkj0mCp1zaw>

JOB SEARCHING STRATEGIES

■ Networking

■ Attend Events

- Career Fairs
- Events put on by companies
- Events put on by organizations, groups, committees, etc.



■ Market Yourself

■ Create an “elevator pitch”

- Summarizes interests
- Relevant background information
- Do your research
- Brainstorm questions to ask professionals for learning and engaging new contacts in conversation



ELEVATOR PITCH EXPLAINED...

- <https://www.youtube.com/watch?v=plpLjq7rbIQ>

JOB SEARCHING RESOURCES

- Hire an Islander Database
- Company websites
- Job search engines (e.g. Indeed.com, SimplyHired.com)
- Apps(e.g. LinkedIn Jobs, Indeed, Seton Healthcare Family)
- Social Media sites such as Facebook, LinkedIn and Twitter
- Networking (attending career fairs, industry/community events, mixers)



DO'S AND DON'TS OF MARKETING YOURSELF ONLINE

■ Do:

- Post interests, qualifications, skills, professional affiliations, awards, etc.
- Join and follow social networking sites of companies, organizations, groups relevant to career field
 - Twitter, Facebook, LinkedIn, Instagram, YouTube, Tumblr, Pinterest, blogs, websites, etc.
- LinkedIn is a great way to get in touch with professionals/recruiters in your field of interest

■ Don't:

- Inappropriate images/posts/tags
- Displaying private information

■ Considerations:

- Think before you tag/post
- Would you want your current or potential employer to see this?
- Could prevent you from landing the job or can get you fired from your current job



WHEN SOCIAL MEDIA GOES WRONG...



TRANSFERABLE SKILLS

Think of relevant skills that you have acquired throughout your college career that translate across all fields:

- Demonstrates effective leadership
- Ability to work independently and in a team environment
- Exhibits effective communication
- Strong attention to detail
- Demonstrates efficient critical-thinking and problem-solving skills
- Quality multi-tasking abilities
- Understands the importance of maintaining confidentiality
- Working effectively under pressure
- Experience with relevant software in your field



MARKETABLE SKILLS AT A GLANCE

- Critical thinking and problem solving
- Oral and written communication
- Teamwork and collaboration
- Leadership
- Career management
- Technical skills
- Professionalism and ethics



RESOURCES



- Career Services resources
 - <http://career-services.tamucc.edu/current%20students/Resources.html>
- 5 ways to find your dream job:
 - <https://www.entrepreneur.com/article/248750>
- Job-Search Advice for College Seniors and Recent College Grads: Job-Hunting in Times of Uncertainty
 - <https://www.livecareer.com/quintessential/job-search-advice>

ANY QUESTIONS?

SERVICES:

- Career Counseling
- Career Assessments
- Internships/Part-Time & Full-Time Jobs/Volunteer Opportunities
- Resume & Cover Letter Reviews
- Mock Interviewing
- Career Fairs
- Career Related Events
- Career Resources



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<http://career-services.tamucc.edu>