

John Doe

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PROFESSIONAL SUMMARY

Innovative self-starter with over 3 years of experience in sales management and customer service. Areas of expertise include social media marketing, market research analysis, and PhotoShop. Seeking position at FMC, Inc. as a Market Analyst where my excellent analytical and technical skills can be utilized to improve the company's profitability.

EDUCATION

Texas A&M University - Corpus Christi
Bachelor of Business in Marketing

Corpus Christi, Texas
Expected graduation: December 2016

MAJOR ACCOMPLISHMENTS

- Excellence and Beyond Award 2015
 - Trained and supervised up to 30 employees
 - Delivered five social media marketing workshops to Flashtech per quarter
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RELATED EXPERIENCE

Marketing Intern
Flashtech, Inc.

January 2015 - Present

- Establish relationships with 50 new clients using lead nurturing and addressing existing client concerns
 - Maintain marketing content daily using WordPress and Drupal
 - Maintain up to three social media webpages to maximize online influence by 50%
 - Collaborate with other departments to generate data for marketing presentations to CEO
 - 1 year of expertise in outside sales and e-mail marketing
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RELEVANT SKILLS

Marketing: Adobe PhotoShop, Illustrator, and UX Design

Software: WordPress, Drupal, Microsoft Word, Excel, PowerPoint

Soft Skills: Communication, Leadership, Teamwork, Problem Solving, Organization, Cultural Competence, Creativity

HONORS AND ACTIVITIES

President, American Marketing Association
Boys and Girls Club
Delta Sigma Pi

June 2015 – Present

July 2013 – September 2014

January 2014 – Present

OTHER EXPERIENCE

McDonalds

May 2008 – June 2009

- Provided quality customer service at drive thru and restaurant
- Operated computerized cash register

Rockaway Camp (Seasonal Volunteer)

July 2008 - Present

- Supervised children age 7-14
- Taught beginning acting classes